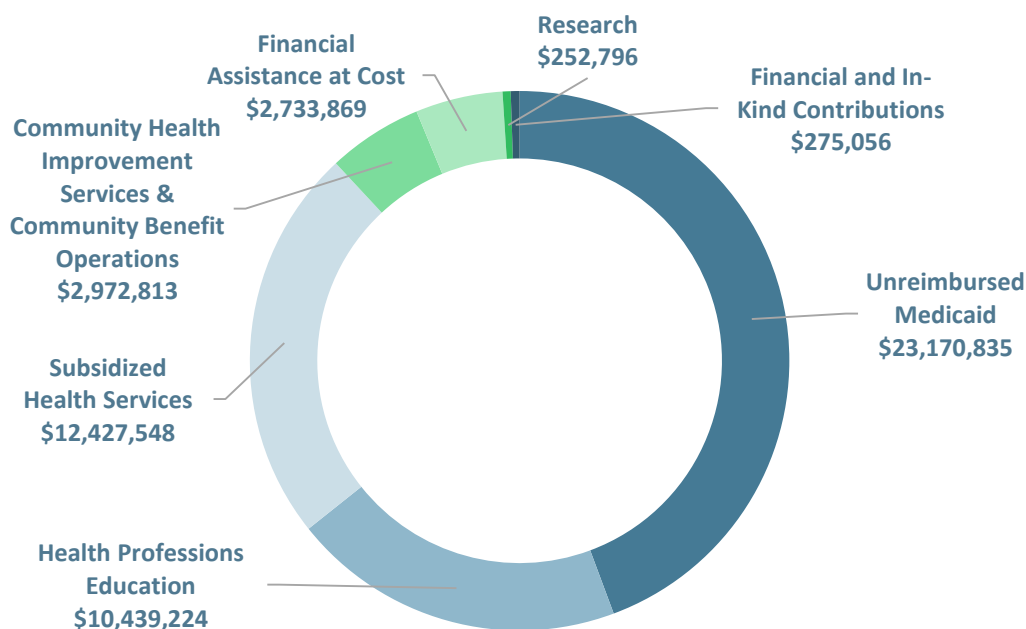


# MIDDLESEX HEALTH COMMUNITY BENEFIT REPORT 2020

Middlesex Health's Community Benefit programs provide us with the opportunity to fulfill our commitment to improving the health and well-being of the communities we serve. Each year, Middlesex Health collects data based on its programs and services that meet specific community benefit criteria, which include responding to identified health and well-being needs, access issues, barriers to care and serving vulnerable populations.

Middlesex Health understands the importance of measuring community health and uncovering barriers to care, promoting health equity, creating evidence-based initiatives that respond to identified need, and collaborating with community partners to develop meaningful and sustained health improvement. Given this, a key component of our community benefit activities is conducting a Community Health Needs Assessment (CHNA) every three taxable years. Our CHNA Implementation Strategy serves to guide targeted initiatives based on identified community need.

**In 2020, Middlesex Health's Community Benefit totaled \$52,272,141 with 111,403 served.**



*The above financial data is for fiscal year October 1, 2019 through September 30, 2020 and reflects the data included in Middlesex Health's Schedule H of the IRS Form 990 for this time period.*

*The above values do not include Community Building, which is \$12,756 with 92,280 served for fiscal year 2020.*

The **COVID-19 Pandemic** created an unprecedented time in healthcare delivery. During the pandemic, many community-based events needed to be cancelled due to safety concerns or were converted to a virtual platform. From the outset of the pandemic, community-based work also transitioned to focusing on mitigating the spread of COVID-19.

**Community Health Improvement Services** include programs offered by the Hospital beyond patient care activities - they include community health education, health care support services, community-based clinical services, and increased access to health services, especially to vulnerable populations.

## General Support Groups

- Allies Support Group
- Bereavement Support Group
- Breastfeeding Support Group
- Caregivers Support Group
- COVID-19 Support Group
- Gender Discussion Support Groups
- Leukemia, Lymphoma, and Multiple Myeloma Support Group
- Life After Loss Support Group for Young Widows/Widowers
- Managing Grief Through The Holidays
- Together We Survive Support Group

## Community Based Clinical Services & Healthcare Support Services

- Blood Pressure Clinics
- Cancer Care Management Program/Navigation Services
- CMS Accountable Health Communities Health Related Social Needs Program
- Flu Immunization Clinics
- Integrative Medicine
- Lung Cancer Screening Clinic
- Survivorship Program
- Center for Chronic Care Management (Diabetes; Adult Asthma; Pediatric Asthma; Fit For Kids; Respiratory Care; Chronic Obstructive Pulmonary Disease/COPD; Chronic Heart Failure; Medical Nutrition Therapy; Smoking Cessation)
- Community Health Center Prenatal Program and Partnership
- Prescription for Healthy Eating
- Transportation Assistance

## Educational Health Programs & Other Health Education

- Breast Cancer Awareness & Education
- Community Health & Well-Being Education
- COVID-19 Educational Initiative
- Day of G.I.F.T.S. Transgender Event
- HPV Education
- Pregnancy & Birth Center Classes (subsidized)
- Prevention Day

## Other Community Health Improvement Services & Support

- Cancer Survivors Day
- COVID-19 Mask Giveaway Event
- COVID-19 Trusted Messengers Initiative
- COVID-19 Wellness Kits
- Health Equity Initiatives
- Healthy Steps
- Linkages to Free/At Cost Drugs
- Look Good...Feel Better
- Wig Room
- Medicaid Enrollment Assistance
- Memorial Services
- Middlesex County Chamber of Commerce Healthcare Council Program Support

Clinical studies through **Research** help to determine new or more effective methods of treatment.

- Cancer Center Clinical Trials
- Institutional Review Board (IRB)

## MIDDLESEX HEALTH COMMUNITY BENEFIT REPORT 2020

**Health Professions Education** is an institutional commitment to preparing students for clinical and administrative futures in healthcare and provides extensive on-site educational programs and training.

- Family Medicine Residency Program
- Internships in Clinical & Non-Clinical Departments
- Medical Students
- Nursing Students
- Radiology School

**Subsidized Health Services** meet a defined need and routinely operate at a loss. They continue to be offered in order to serve the community rather than for financial gain.

- Ambulatory Infusion
- Behavioral Health (Inpatient and Outpatient)
- Cardiac Rehabilitation
- Diabetes Education & Medical Nutrition Therapy
- Emergency Department
- Family Advocacy Program (child behavioral health; maternal child health; Early Head Start; Opportunity Knocks; Women, Infants and Children/WIC)
- Family Medicine Group
- Middlesex Health Homecare
- Hospice
- Paramedics
- Wound Care

**Community Benefit Operations** include costs associated with staff, strategy, operations, planning and community health needs assessment.

- Staffing & Operations
- CHNA Implementation Strategy Planning, Development & Implementation
- Organizational Grant management

For questions about Middlesex Health's programs, please call: (860) 358-6000

**Financial Contributions** are made by the Hospital to support charitable organizations. **In-Kind Contributions** are made the Hospital and staff members while on work time to support community initiatives.

- COVID-19 Personal Protective Equipment Donations
- Childhood Readership
- Community Use of Space
- Corporate Cash Donations to Mission-Driven Community Organizations
- In-Kind staff time for community-based programs (ongoing Food Drives; United Way Drive; Adopt-A-Family Drive; Blood Drive; Participation on Community Boards)
- Supply Donations

Participation in **Community Collaboratives** is integral to promoting community health, well-being and health equity.

- COVID-19 Behavioral Health Providers Community Collaborative
- COVID-19 First Responders Community Coalition
- COVID-19 Mayor Of Middletown Community Collaborative
- Greater Middletown Area Health Enhancement Community
- Middletown Community Thanksgiving Project
- Middlesex County Community Care Team
- Middlesex County COVID-19 People of Color Health Initiative
- Middlesex County NAACP Branch Health Committee
- Middlesex County Perinatal Health Collaborative
- Ministerial Health Fellowship Health Equity Initiatives
- Ministerial Health Fellowship How Can We Help? Opioids and Other Substance Use Disorder Initiative

**Community Building Activities** support community assets by offering healthcare expertise and resources.

- COVID-19 Disaster Planning & Readiness
- Workforce Development/Career Days