

THE MAYER CENTER



Fear-Not Halloween Fun Day

Presented by



A sensory-friendly and not-so-scary FREE Halloween event.

Saturday, October 19, 2024

11 a.m. – 1 p.m.

The Mayer Center

252 Westbrook Road • Essex, CT

Join us for family fun including
trunk or treat, craft activities, and more.

Costumes encouraged.

SPONSORSHIP OPPORTUNITIES

\$5,000 – Title Sponsor (exclusive) RESERVED

- + Corporate name featured as part of event title
- + Title sponsor placement in the following promotional materials:
 - Facebook posts (12,000+ followers)
 - E-blast (5,000+ emails)
 - Middlesex Health website event page
 - Health System employee newsletter (3,000+ emails)
 - Press Release to regional news media
- + Permanent recognition on donor sign at Mayer Center
- + Company logo on all event signage, including large sponsor sign at event
- + Option to provide branded merchandise to event attendees

\$2,500 – Community Sponsor

- + Sponsor mention in the following promotional materials:
 - Facebook posts (12,000+ followers)
 - E-blast (5,000+ emails)
 - Middlesex Health website event page
 - Health System employee newsletter (3,000+ emails)
 - Press Release to regional news media



SPONSORSHIP OPPORTUNITIES, *continued*

The Mayer Center

The Mayer Center provides developmental services to children and adolescents with developmental challenges, such as autism, sensory processing disorder, speech disorders and cerebral palsy — all at one location.

\$1,000 – Advocate Sponsor

- + Sponsor mention in the following promotional materials:
 - Middlesex Health website event page
 - Health System employee newsletter (3,000+ emails)
 - Press Release to regional news media
- + Company logo on large sponsor sign at event

\$ 500 – Supporter Sponsor

- + Inclusion on the following promotional materials:
 - Middlesex Health website event page
 - Large sponsor sign at event

\$25 – \$499 Donation

- + 100% of all donations support children and adolescents with developmental challenges in our community

Deadline to secure sponsorship: September 27, 2024

Middlesex Health Office of Philanthropy
28 Crescent Street, Middletown, CT 06457
Call: 860-358-6200
Email: steven.liedlich@midhosp.org



THE MAYER CENTER



Fear-Not Halloween Fun Day

Presented by



Saturday, October 19, 2024

252 Westbrook Road • Essex, CT

SPONSORSHIP REGISTRATION

Contact Name: _____

Business Name: _____

Address: _____

Phone: _____

Fax Number: _____

E-mail address: _____

I/We would like to become an event sponsor at the following level:

Event Sponsorship:

- \$5,000** Title Sponsor (exclusive) **RESERVED**
- \$2,500** Community Sponsor
- \$1,000** Advocate Sponsor
- \$500** Supporter Sponsor
- \$25 - \$499** Donor

Please return your completed form with full payment to:

(checks payable to: Middlesex Health)
Middlesex Health, Department of Philanthropy
28 Crescent Street • Middletown, CT 06457
or fax to: 860-358-6568
or email Steven.Liedlich@midhosp.org

**Please return the completed form and payment by
September 27, 2024.**